

ALLWORLD WEB SITE, PRIVACY AND DATA POLICY

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1.0 General

Allworld Exhibitions Alliance is committed to respecting your privacy and protecting your personal information. This privacy policy will outline the type of information that is collected, how it is used and the secure way in which it is protected. If you have any concerns regarding your personal information, please contact us at datacontroller@oesallworld.com

For the purposes of the Data Protection Act 1998 (the "Act"), the data controller is Allworld Exhibitions Alliance of 12th Floor, Westminster Tower, 3 Albert Embankment, London, SE1 7SP, United Kingdom. Registered in England (677971)

2.0 Type of information collected

In order for Allworld Exhibitions Alliance to deliver a first-rate service, personal information will need to be collected. We may collect information from you when you fill in an online registration form for any of our websites or on any of the websites owned or operated by one of the other members of The Allworld Exhibitions Alliance. We may also collect information from you when you purchase something from us or when you visit one of our exhibitions. We may also collect the personal information you provide us with when communicating in person, over the telephone or via digital or standard written correspondence.

The type of information that may be collected includes your name, business address, gender, date of birth, e-mail address, telephone number, fax number, employment information and where relevant, bank details. Additionally we may collect information and/or your opinions through online or printed surveys, which might include more detailed information such as your preferred industry suppliers, your reading and

purchasing habits or your views on various products etc. Such information is only collected when voluntarily given.

Allworld Exhibitions Alliance does not seek, hold, or access sensitive information through the www.allworldexhibitions.com website.

3.0 How the information is used

Allworld Exhibitions Alliance endeavours to deliver the best possible service to customers. All the information we collect about you is used to operate and improve the service we offer.

Specifically, we use your information for:

Dealing with orders and accounts for the supply of our products and services and to gather feedback on the efficiency of our service
Research to better understand our customers' preferences and opinions
Planning and managing our business and marketing activities, including understanding and analysing customer purchasing habits and preferences.
Enhancing the content and services on our websites

4.0 Data Protection

Allworld Exhibitions Alliance will process your personal data in accordance with UK and applicable EU data protection legislation.

By submitting your request to us you hereby agree that the Registration Information (and all updates of the Registration Information) and any other information given to Allworld Exhibitions Alliance by you or otherwise obtained by Allworld Exhibitions Alliance about you ("the Personal Data") may be processed by Allworld Exhibition Alliance for the purposes of:

- (a) processing your requests;
- (b) providing you with information by email or other means;
- (c) providing you with information about products and services of Allworld Exhibitions Alliance and other parties;
- (d) providing a personalised service;
- (e) maintaining accounts and records;
- (f) statistical analysis and conducting market research surveys;
- (h) assessing and evaluating the use that is being made of the Site; and
- (i) information and databank compilation and administration, including CVs submitted for job applications.

To do this, we may use the personal information collected to customise each individual's access to our website and the marketing information that we send him or her. See 'Cookies' below.

Your personal information may also be used to contact you about offers available from Allworld Exhibitions Alliance that we think may be of interest to you. We will only contact you with your consent, and only by post, e-mail, telephone, fax or SMS. If you prefer not to receive such information on goods and services provided by Allworld Exhibitions Alliance, please follow the appropriate unsubscribe instructions that are included in all marketing communications.

You can also update your contact preferences at any time by emailing us at datacontroller@oesallworld.com.

By submitting your request to us you hereby agree that the Registration Information (and all updates of the Registration Information) and any other information sent to Allworld Exhibition Alliance by you or otherwise obtained by Allworld Exhibition Alliance about you ("the Personal Data") may be shared with selected third party companies whose products and services we feel may be of interest to you.

We strive to keep these offers relevant to your interests and you can update your contact preferences at any time by emailing us at datacontroller@oesallworld.com

Recently, the media have highlighted the irritations of unsolicited mail and its public perception. Allworld Exhibitions Alliance abides by the guidelines of the Corporate Telephone Preference Service (CTPS) which offers companies protection against unsolicited contact. Please be aware however, that if a company has consented to marketing activity by us or by third parties, contact is not considered to be unsolicited and so Corporate Telephone Preference Service (CTPS) restrictions do not apply. If you prefer not to be contacted by phone other than for the provision of our products or services to you, you can update your contact preferences with us by emailing datacontroller@oesallworld.com

5.0 How your information is kept secure

Allworld Exhibition Alliance recognises that its customers are increasingly concerned about how personal information is protected from misuse. We are committed to complying with the Data Protection Act 1998 and best practice recommendations to ensure that your personal and financial transactions are stored securely, and we have taken measures to protect the security of your information both online and offline, including encryption of credit/debit card and bank details.

Please be aware that email is not a secure media so we advise you not to send us sensitive information such as your bank details that way.

Allworld Exhibition Alliance provides services to customers around the world. Some of our partners and affiliates, including third parties offering relevant products and services, may be located outside the European Economic Area (EEA). Countries outside the EEA may not be required to protect personal information as stringently as countries inside, however Allworld Exhibition Alliance insists that all partners and affiliates both inside and outside the EEA adhere to the same rules and procedures on personal information that we adhere to in the UK.

6.0 Cookies & Google Analytics

The www.allworldexhibitions.com website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google.

You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

7.0 How to access your information

You have the right to access the information that Allworld Exhibition Alliance holds about you. There will be an administration fee of £10 associated with this request. Please make a written application to the Data Controller, Allworld Exhibitions Alliance, 12th Floor, Westminster Tower, 3 Albert Embankment, London, SE1 7SP, United Kingdom. Alternatively, you can email us directly using datacontroller@oesallworld.com

8.0 Updating your information

If any of the personal information that we hold about you is incorrect, you can email us at datacontroller@oesallworld.com who will update it as soon as possible.

Please note that this Privacy Policy may be updated at any time with or without notice in order to comply with new practices or regulations.

9.0 Links

Some of the pages on the Site may include links to external websites. These links are included to give users the opportunity to access other pages that it is felt may be of assistance to them. Except for Allworld Exhibition Alliance owned links, Allworld Exhibition Alliance is not responsible for the content of these Internet sites.

No links from external websites to the Site are permitted without the prior written consent of Allworld Exhibition Alliance.

10.0 Viruses

Whilst effort has been taken to ensure that the pages of the Site are free from viruses, Allworld Exhibition Alliance gives no warranties that they are indeed free from viruses at all times and users are responsible for ensuring that they have installed adequate virus checking software.

Allworld Exhibition Alliance excludes, in so far as it is legally possible, all liability and responsibility (other than liability for death or physical injury arising out of the negligence of Allworld Exhibition Alliance or its officers) for any viruses or any other computer code, files or programs designed to interrupt, restrict, destroy, limit the functionality of or compromise the integrity of any computer software or hardware or telecommunications equipment or other material transmitted with or as part of:

- (a) the pages on the Site or any other Internet sites;
- (b) any material downloaded from the Site or any other Internet sites;
- (c) any Publication.

11.0 Intellectual Property

The names, images and logos identifying Allworld Exhibition Alliance or third parties and their products and services, are the proprietary marks of Allworld Exhibition Alliance, and/or may be the proprietary marks of third parties. Any use made of these marks may be an infringement of rights in those marks and Allworld Exhibition Alliance reserves all rights to enforce such rights that it might have.

12.0 Variations

These terms may be varied from time to time. Please ensure that you review these terms and conditions regularly as you will be deemed to have accepted a variation if you continue to use the Site after any variation has been posted.

Severability

If any of these terms and conditions should be determined to be illegal, invalid or otherwise unenforceable, it shall be severed and deleted from the terms and conditions and the remaining terms and conditions shall survive, remain in full force and effect and continue to be binding and enforceable.

13.0 Jurisdiction

The terms and conditions shall be governed by and construed in accordance with the laws of England and Wales. Any disputes arising from matters relating to the Site shall be exclusively subject to the jurisdiction of the courts of England and Wales.

Please send any comments about this website or privacy policy to datacontroller@oesallworld.com or call +44 (0)20 7840 2100